

Daniela Difrancesco Sarah Gudgeon



CULTURE

English-speaking World

● Citizenship

● Global Goals

● Exams

SUSTAINABLE
DEVELOPMENT
GOALS



Inquadra il QR Code e scopri il mondo Sanoma

s a n o m a

LANG
LINGUE E FUTURO

Zero hunger



An ambitious goal

A nutritious diet is essential for an active and healthy life. According to a recent report by the European Commission, about three billion people, almost 40% of the world's population, have no access to a healthy diet. Too many people are starving! This is mostly happening:

- ▶ in developing countries, where poverty is widespread;
- ▶ in war zones, where there are serious food **shortages**²;
- ▶ in rich countries, where there are great inequalities.

By 2030, we need to end hunger by providing safe, nutritious and sufficient food all year round.

GLOSSARY

- 1 **incomes** redditi
- 2 **shortages** carenze
- 3 **face** affrontano
- 4 **end up** finiscono per

KEY WORDS

Developing country: a country with little industrial and economic activity and where people generally have low **incomes**¹.

European Commission: a group, created by official agreement among the governments of the European Union, which initiates Union action and protects its treaties.

World Food Programme: an organisation established in 1961 by the United Nations to help alleviate world hunger.

A closer look at global hunger

Have you ever thought about the real cost of a simple plate of food? Its price is not the same for everyone: in fact, it depends on where you buy it. According to the World Food Programme, for example, in New York a basic meal, such as a soup, costs only about \$1,20. In South Sudan, the same meal costs an astronomical \$320!



But why is this happening?

Climate change has a big impact on global hunger. Just think about some East African countries, whose economies rely on agriculture: with temperatures rising because of climate change, growing food there has become more and more difficult. On the other hand, it's too expensive to import it from other countries. So there isn't enough food for everyone, and the little food that is available costs too much to buy.

In rich countries, where food is less expensive, for most unemployed people feeding their families is not an easy task. In fact, they **face**³ high housing costs, medical expenses and other bills. So, to save money they **end up**⁴ eating cheap, poor-quality food or they don't eat at all.

On top of this, Covid-19 has made the situation even worse. According to Oxfam, by the end of 2022 there will be a total of 263 million more extremely poor people – the equivalent of the population of the UK, France, Germany and Spain together!

What can we do?

We need to make sure that everyone has access to food, including the poor and people in vulnerable situations, such as children.

On a global level, governments must ensure sustainable food production systems and practices that preserve the ecosystem. On a personal level, each of us can make a difference. Let's see how on p. 106.



ACTIVITIES

1 Read the text and choose a or b.

- 1 A healthy diet is...
 - a ☐ available to 40% of the world population.
 - b ☐ not accessible for too many people.
- 2 Global hunger is mostly caused by...
 - a ☐ poverty, wars and inequalities.
 - b ☐ the spread of Covid-19.
- 3 If you buy the same food in different places...
 - a ☐ there are no great differences in price.
 - b ☐ you can find great differences in price.
- 4 Climate change...
 - a ☐ is causing new illnesses.
 - b ☐ is damaging agriculture.
- 5 In rich countries...
 - a ☐ everyone has a healthy diet.
 - b ☐ poor people often suffer from hunger.
- 6 According to Oxfam...
 - a ☐ the situation has recently improved.
 - b ☐ Covid-19 has created more inequalities.



1 Waste less food

Around one-third of food produced globally ends up getting wasted. In rich countries, the amount of food wasted is almost the total amount of food produced in sub-Saharan Africa. If we stop wasting food right now, we can save at least one-third of the people in need from hunger. So, let's take action now!



GOOD TO KNOW



Fairtrade is a system of certification ensuring that a set of **standards**¹ are **met**² in the production and supply of a product or ingredient. For farmers and workers, Fairtrade means workers' rights, safe working conditions and fair pay. There are over 1.9 million farmers and workers spread across more than 70 countries participating in Fairtrade.



2 Consider food sharing

If we share our food, we can relieve people from hunger. The most popular way to do this is through a food-sharing community. Look for information about food sharing initiatives in your area!

3 Eat seasonally and regionally

When you buy food at the supermarket, ask yourself: where and under what conditions was this produced?

Poor working conditions and long transport routes have a strong impact on poverty and climate change. If you buy products from your region and in season, you can be sure that your food has not traveled long distances and hasn't used a lot of resources. In other words, it has not contributed to global poverty.

4 Buy Fairtrade products

If you buy Fairtrade products, you guarantee that the people who worked for your food are also paid fairly, have good working conditions, and are less at risk of living in poverty and suffering from hunger. There are over 6,000 Fairtrade products from coffee and tea to flowers available. So when you shop, look for the Fairtrade Mark.



GLOSSARY

- 1 **standards**
parametri
- 2 **met** rispettati

ACTIVITIES

2 Read the text and complete the sentences.

- 1 It is essential that we stop food.
- 2 Food is another way to relieve people from hunger.
- 3 It is advisable to buy local and seasonal food because it does not contribute to poverty.
- 4 If you buy Fairtrade, you help small producers in developing countries.

3 REAL-LIFE TASK Life skills Work in groups.

You are taking part in a food campaign in your area.

- ◆ Invent a name for it.
- ◆ Decide who you want to benefit.
- ◆ Choose an initiative (i.e. collecting food, selling hand-made / used items...).
- ◆ Prepare a leaflet to advertise your campaign. Make sure it has a slogan and all the necessary info (date, place...).

THAT'S
AMAZING!



Zero hunger



Bob Geldof, left, and Midge Ure in 1984 promoting the charity

Music that fed¹ the world

In 1983, Irish rock singer Bob Geldof saw a BBC report about the **famine**² in Ethiopia. He was shocked by the image of starving children and wanted to take immediate action. So, with the help of some musician friends, a few weeks later he wrote and recorded 'Do they know it's Christmas?'. The song was released in December of 1984 and was **credited to**³ Band Aid, a group featuring many Irish and British artists. It quickly reached n° 1 on the UK **charts**⁴, raising more than \$28 million for Africa. But that wasn't enough for Geldof. So he planned a concert. Live Aid was a rock music concert **held**⁵ on July 13, 1985, to raise more funds for famine relief in Ethiopia. The main sites for the event were Wembley Stadium, London (attended by 72,000 people) and JFK Stadium, Philadelphia (attended by about 90,000 people), with some artists performing at other venues. The concert involved more than 75 of the most influential pop and rock musicians in history, including Queen, Madonna, U2, David Bowie, Elton John and Bob Dylan. An estimated 2 billion viewers, across 150 countries, watched the live **broadcast**⁶. Live Aid raised approximately \$140 million and in 1986 Bob Geldof was knighted by Queen Elizabeth II in recognition of his efforts.




GLOSSARY

- 1 **fed** nutri
- 2 **famine** carestia
- 3 **credited to** attribuita a
- 4 **charts** classifiche
- 5 **held** che si svolse
- 6 **broadcast** trasmissione

ACTIVITIES

1 TOWARDS EXAM Read the text and answer the questions.

- 1 Who is Bob Geldof?
- 2 Why did he write 'Do they know it's Christmas?'?
- 3 When did Live Aid take place?
- 4 What were its main places?

2 WRITING  **Life skills** Go online and listen to 'Do they know it's Christmas?' What sentences or key words can you understand? Write them down. Then look for the lyrics and write a short comment (max. 50 words) about the meaning of this song.